



## **Full job description**

### **Job Summary**

We are seeking a dynamic and results-driven Marketing Executive to join our team. The ideal candidate will possess a strong understanding of marketing principles and be adept at managing various marketing initiatives. This role requires excellent leadership skills, time management, and the ability to work collaboratively within a team. The Marketing Executive will play a crucial role in developing and executing marketing strategies that enhance our brand presence and drive customer engagement.

### **Responsibilities**

- Develop tailored marketing strategies to effectively promote Projukti Team Limited's
- services, focusing on SEO, user-centric design, and process transformation.
- Plan, execute, and manage multi-channel marketing campaigns across digital platforms,
- social media, and email, ensuring consistent and compelling brand representation.
- Conduct thorough market research to identify emerging trends, growth opportunities, and
- insights into competitors, leveraging this data to refine marketing strategies.
- Monitor and analyze the performance of marketing campaigns, preparing detailed reports
- to assess their success and identify areas for improvement.
- Organize and oversee events, webinars, and brand activations to increase awareness of
- Projukti Team Limited and create meaningful engagement with clients.
- Build and nurture strong relationships with clients, partners, and

- vendors, fostering
- collaboration and driving business growth.
- Strengthen the company's social media presence by creating engaging and relevant
- content, while ensuring timely and interactive updates.
- Develop high-quality blog posts, website content, and other marketing materials to boost
- online visibility and client engagement.
- Stay updated on industry developments, digital marketing trends, and best practices,
- ensuring the company's strategies remain innovative and effective.

If you are passionate about marketing and eager to contribute to our success, we encourage you to apply for this exciting opportunity.

Job Type: Full-time

Pay: £31,000.00-£39,000.00 per year

Benefits:

- Company events
- Company pension
- Work from home

Schedule:

- 8 hour shift
- Monday to Friday

Work Location: Hybrid